INNOVATION AND INNOVATION MANAGEMENT IN THE HEALTHCARE SYSTEM

A four-day executive and high level course for leaders in the healthcare system

You will learn....

...the foundation of innovation science to start exploring it in your own organization.

...how to support the development of organizational innovation ecosystems and how to stimulate innovation as a factor of improved prosperity for patients and co-workers.

...about factors relevant for stimulating innovation in healthcare organizations.
About Swedish University Outreach

Swedish University Outreach is a company creating a bridge – connecting Swedish academics and practitioners with international clients.

We offer turnkey solutions support to private, public and non-governmental clients to develop, improve or implement projects, programmes, assessments and evaluations.

Our aim is to facilitate and release the potential of international co-operation for the benefit of our clients and society.

Contact us for more information.

info@swedishuniversityoutreach.se

www.swedishuniversityoutreach.se

About the lecture

Mr Håkan Ozan has several years of experience in the area of innovation management systems, both as a researcher, teacher and developer. Today he is the Head of Innovation Services, KPMG Sweden. Mr Ozan is also a member of ISO Technical Committee 279 (Innovation Management Systems) responsible for the standardisation of innovation management and he delivers several certification programs for innovation managers in Sweden.

Other relevant positions:
Former Research Director RISE Interactive Institute.
Former Director at The Swedish IT-user Centre, Uppsala University
Former Head of Innovation at CSC Sweden

Course outline

Day 1
Introduction to innovation science.
Introduction to innovation management.
The role of the innovation manager.
The Innovation Management Systems standard (ISO 50501).

Day 2
Innovation in the health care sector.
Innovation management in the healthcare sector.
Strategic innovation management and organizational transformation
Innovation process management.

Day 3
Introduction to information management.
Idea management.
Concept development and innovation portfolio management.
Test-beds, pilot methodology, and business ecosystems.

Day 4
Implementation of innovation and innovation management in the healthcare sector.
Workshops on innovation readiness with the participating organizations.

Day 2
Innovation in the health care sector.
Innovation management in the healthcare sector.
Strategic innovation management and organizational transformation
Innovation process management.

Day 3
Introduction to information management.
Idea management.
Concept development and innovation portfolio management.
Test-beds, pilot methodology, and business ecosystems.

Day 4
Implementation of innovation and innovation management in the healthcare sector.
Workshops on innovation readiness with the participating organizations.
Background The healthcare systems in large parts of the world are under constant pressure to produce more care of higher quality for less money. The challenges in the developed and developing welfare countries, with ever increasing number of elderly, are even bigger. At the same time, life-science research and development of both drugs and treatment methods are pushing the boundaries of what we know. Health care becomes more expensive per capita and disparities in healthcare accessibility increases. The question remains, whether funded privately, by taxes or by insurance, how can we deliver the care in a cost-effective matter and still cater for all?

At the centre of this complex and highly research-intensive system we have the professionals working with healthcare in various organizations and positions. They are the main recourses of the system and probably also the main source of innovation and problem solving. The professionals within the system are more likely to have the answers to the great challenges ahead. We just need to find those answers, evaluate them, develop them and implement them. This is what innovation and innovation management is all about.

Purpose of the course The purpose of the training program is to give the participants a brief introductory course to the concept of innovation and innovation management. It is intended to teach the participants the foundation of innovation science to the level that they can start exploring it at their own organizations. The content of the course is such that it will be applicable to develop an innovation system within a healthcare context and understand its structure, its components and how it is established and improved.

Expected target group The course is directed towards leaders in the healthcare sector. Participants are those with responsibility in their organization to implement an innovation system and this course is the starting point for those endeavours.

Course summary The course specializes in how to support the development of organizational innovation ecosystems and how to stimulate innovation as a factor of improved prosperity for its patients and its co-workers. It will focus on factors relevant for stimulating innovation in healthcare organizations. The participants will learn about the basics of innovation, creativity, drivers, and hinders for innovation, the structure and logic behind innovation systems, innovation processes and innovation support services. It will also cover methods and practices to measure, create and establish innovation systems. The content is aligned with the forthcoming ISO standard for Innovation Management Systems (50501) planned to be released in 2019. The course content is also aligned with the Swedish national certification program for innovation managers as directed by the Swedish Association for Innovation Management Professionals.

Participants who successfully complete the course will be provided a diploma in innovation systems science from Swedish University Outreach.